

VIVA THEMES

We Help You Look Good

CRESCENDO THEME INSTRUCTION MANUAL

Thank you for purchasing this theme. This is your first step towards having a great looking site. Please read the instructions below. If you need more help please use our [support forum](#).

If you like this theme you might consider switching to the ALL THEMES PACKAGE. Please [click here for details](#)

THEME OVERVIEW

Crescendo is a professional theme for WordPress. You can use this theme to build you business or personal website.

- Theme compatible with latest WordPress version.
- Post thumbnail feature.
- Custom menu navigation system, multi-level dropdown
- Background customization panel.
- Theme options panel.
- Front page slider
- Blog page template
- Full width page template
- Custom shortcodes.
- Two widget ready locations
- Additional footer menu
- Threaded comments.
- Integrated blog pagination.
- CSS & XHTML valid.
- Cross-browser compatible.
- Delivered with .png source files (.psd files available in the forum)

HOW TO INSTALL THE THEME

Please unzip the '[crescendo_unzip_first.zip](#)' file that you received.

The theme is the '[crescendo.zip](#)' file inside the folder. In your WordPress administration area, go to '[Appearance - Themes](#)'. In the top there appears a new tab navigation. Click on the '[Install Themes](#)' tab, then click the '[Upload](#)' item in the new menu and browse for the '[crescendo.zip](#)' file in your computer and after locating it press the '[Install Now](#)' button and after that '[activate](#)' the new theme.

You can also install this theme the traditional way, by unzipping the '[crescendo.zip](#)' file, and upload the theme folder using an ftp client to the '[wp-content/themes](#)' folder of your WordPress installation.

After installing the theme, go to '[Appearance-Themes](#)' in your WordPress administrator area, and click the '[activate](#)' link of the newly installed theme. The theme is now the active one.

THE THEME OPTIONS PANEL

This theme comes with an options panel that allows you to configure some aspects of the theme without touching code. To access the options panel, in your WordPress administration area go to '[Appearance – Crescendo Options](#)'. Please take a look at the different options you have there.

CHANGING THE LOGO

You can switch to image logo from the theme panel.

In that case you have to upload your logo image in the Media Manager, and enter the image url in the Logo Image Location field.

CONFIGURING THE MENU

The theme uses in full the custom menu navigation system introduced in WordPress 3.0. There are two menu locations in this theme: the 'Main Menu' and the 'Footer Menu'.

You need to go to '[Appearance – Menus](#)' in your WordPress admin to start configuring your menu. You first need to create a menu in the right side and then from the left you can select the pages and categories you want to be part of each menu. Don't forget to click 'Save Menu' after you add the items. *Note that you have to have created your pages and categories first and they will be available in the list to include in the menu.*

In the left you will see the active menu location and you need to assign the new menu to the location using the dropdown selection.

To enable dropdown in the menu interface, you have to drag the menu items below another menu item (child item).

If you are still having difficulties you can watch this tutorial

<http://www.vivathemes.com/configuring-the-wordpress-custom-menu/>

USING THE THUMBNAIL FUNCTION

When you edit a post or a page, in the bottom of the right column you have a new area called *Featured Image*. Click on the [Set Featured Image](#) link and you will be taken in the image uploader interface, where you can upload or select one of the existing images. Make sure that after you view your image press the '[Use as Featured Image](#)' link. The image will be resized and cropped to fit your thumbnail size. The thumbnail is visible only in the category view. It will not be visible when viewing the full post. You can add the full sized image directly to your post if you want to.

THE FRONT PAGE SLIDER

The front page slider is managed from the theme panel. Please go to '[Appearance – Crescendo Options](#)' to change the effect and speeds.

You can include any page or post in the slider, by simply creating a custom field in the page/post. The custom field name should be '[slider](#)' and the value should be '[1](#)'. One post/page is one slide, so you have to include as many pages or posts as how many slides you want. The custom fields area is located in the bottom of the screen when you edit a page/post. If your custom fields section is not visible, in the top right of your screen when you edit a page or post, you have a button named 'Screen Options', please click on it and enable the custom fields section.

When you include a page/post to the slider, by default the featured image will be used and the slide will link to the page/post.

If you don't want the slide to link to the page/post, you can create another custom field named ['slidelink'](#) and in the value area enter the url to be linked to. If you don't want to use the featured image of the page/post, then you can add another field named ['slideimage'](#) and in the value field enter the url of your image.

Note that the image size in both cases must be 800x400px.

Please check the screenshot below for an overview of the custom fields.



The screenshot shows the 'Custom Fields' interface in WordPress. It features a table with two columns: 'Name' and 'Value'. There are three rows of custom fields, each with a 'Delete' and 'Update' button. The first row has the name 'slidelink' and the value 'http://www.vivathemes.com/'. The second row has the name 'slider' and the value '1'. The third row has the name 'slideimage' and the value 'http://localhost/wordpress/wp-content/uploads/2010/07/177381-650x462.jpg'. At the bottom, there is a section labeled 'Add New Custom Field:'.

Name	Value
slidelink	http://www.vivathemes.com/
slider	1
slideimage	http://localhost/wordpress/wp-content/uploads/2010/07/177381-650x462.jpg

THE FRONT PAGE POSTS

By default the theme will display the latest six posts in the front page. In the theme panel you can select a specific category by adding the category ID to the provided field. You can find the category ID when you edit that category, it appears in the URL up in the browser.

In the theme panel, you have also the option to change the amount of posts that will appear there.

The excerpt of the posts is a bit longer than what it looks like in our demo. To have less text in each of those posts, you can use the [excerpt](#) field. The excerpt field is located below the text box when you edit a post. If your excerpt field is not visible, you can click on the ['Screen Options'](#) top right corner when you edit a post and enable that field.

THE HEADER IMAGES IN THE INNER PAGES

The theme is equipped with a header rotator script. The images inside are located inside the “inheader” folder located inside the “images” folder of the theme. Whatever images you upload there, they will start rotating in the header, in each page refresh. The images should be uploaded via ftp and the full path to the folder is this one

wp-content/themes/crescendo/images/inheader

Note that the images size should be 800x200px.

Alternatively you can have a static image for each page or post. All you need to do is create a custom field in that page or post, name it “headerimage” and in the value field enter the url of the image you want to display.

THE WIDGET AREAS OF THE THEME

This theme has two widget ready areas. The **FRONT WIDGET** is the widget in the front page, below the slider, where it displays as a slogan. The **RIGHT SIDEBAR** is the right bar visible in all pages. You can add widgets to each area by going into ‘*Appearance – Widgets*’ in your WordPress administration area and dragging & dropping widgets into each bar. Note that you can add as many widgets as you want to each area.

You might also find these articles useful :

<http://www.vivathemes.com/blog/how-to-add-links-in-a-text-widget/>

<http://www.vivathemes.com/blog/adding-an-image-in-a-text-widget/>

SETTING UP THE BLOG

You can use the Blog Page template this theme comes with. Just create a page, and in the right select the 'Blog Page' template. All your posts will appear in that page. Alternatively you can include categories in the menu.

CUSTOM BACKGROUND PANEL

One of the new features introduced is the custom background that enables you to easily change the background color of your website or upload an image as your background.

To do so, in your WordPress admin go to *'Appearance – Background'* and there you can easily make the necessary changes.

USING SHORTCODES

Shortcodes are custom styled elements ready for you to use. You can use them in your posts, pages or text widgets. To check out our shortcodes please see here :

http://demo.vivathemes.com/themes/crescendo/?page_id=48

Sample usages:

Big buttons: `[bluebutton]link text[/bluebutton]` html is

`[bluebutton]text[/bluebutton]`

Small buttons: `[smallblue]link text[/smallblue]`

Boxes: `[download]some text[/download]`

Half column: `[halfcolumn]some text[/halfcolumn]`

One third column: `[onethirdcolumn] some text[/onethirdcolumn]`

Best regards,

